



WHO'S HERE?

I started drawing at the age of three, seeing art as a language to tell stories and express emotions. Later, at LASALLE College of the Arts in Singapore, I was trained in an international environment where I developed a strong foundation in professional design and expanded my creative abilities across multiple disciplines.

As a Designer, I have worked on a wide range of commercial projects – from brand identity, key visuals, and print materials to social media content, motion graphics, and 3D visuals for game and mobile app campaigns. I've also collaborated with social organizations such as Nô Xanh, applying design skills to community activities and creating value that goes beyond commercial boundaries.

DESIGN AND ART COMPLEMENT EACH OTHER – ONE GROUNDS FUNCTION, THE OTHER EVOKES FEELING, TOGETHER CREATING VISUALS WITH LIFE AND MEANING.

At the same time, as a Visual Artist, I find joy in more personal and expressive forms of creation: digital painting, illustration, 3D art, and emotionally driven motion works, along with freelance projects in photography, basic videography, and styling for music videos. This is the space where I experiment, explore, and bring visual art closer to everyday life.

My experience in the mobile game industry also led me to found NixMedia Co. Ltd., specializing in creative design for game and app marketing campaigns, and to co-found 1stGaming, a small community of game enthusiasts and content creators.



CREATIVE DESIGNER & ARTIST

15 YEARS ON FIELD

EDUCATION

2010 - 2011 CAO ĐẲNG TRUYỀN HÌNH

Biên tập & báo chí

Hoạt động: Bí Thư Đoàn

2012 - 2015 LASALLE COLLEGE OF ARTS

Diploma Design Communication

Tuition Grant Scholarship 60%

ALONGSIDE

2012 - PRESENT FREELANCE

Creative Direction, Design & Artist

2021 - 2024 NIX MEDIA

Founder

2022 - 2025 MV, CREATIVE INNOVATION

Stylist/Designer/Product Owner



WORK EXPERIENCE

NOV 2021 - JUN 2023 GALAXY ENTERTAINMENT & EDUCATION

CREATIVE MANAGER

Led brand identity and creative strategy for Galaxy Education and sub-brands.

| VIETNAM Managed creative team, developed branding concepts, website UI, and marketing campaigns.

MAR 2018 - NOV 2021 AMANOTES

CREATIVE LEADER

Directed advertising creatives and brand identity for mobile music/casual games with 2B+ users.

| VIETNAM Optimized performance creatives and led a cross-functional creative team.

2012 - PRESENT FREELANCE DESIGNER & VISUAL ARTIST

CREATIVE DESIGNER & DESIGNER

Delivered branding, illustration, motion, and 3D design for brands and social organizations.

| VIETNAM & REMOTE Expanded into photography, videography, and MV/Film styling projects.

2013 - 2017 CREATIVE FULL-TIME

UI/VISUAL DESIGNER & PHOTOGRAPHER

Junior Art Director at Sketchy Concepz: branding, UI/UX, and project art direction.

| SINGAPORE Freelance Photographer at SparkkSpace/SparkkStudio: photoshoots and marketing visuals.

ACHIEVEMENT

2010 Vietnam - Germany Scholarships (Culture Exchange Project)

2023 - 2025 Participated with Nô Xanh Vietnam Woman Cervical Cancer Organization (as Creative Advisor, Innovator and Production)

LANGUAGES

VIETNAMESE NATIVE

ENGLISH FLUENT SPEAKING

REFERENCES

JHERIC DA | HEAD OF MARKETING

jpdelosangeles@gmail.com

NGUYỄN THANH MAI | CMO

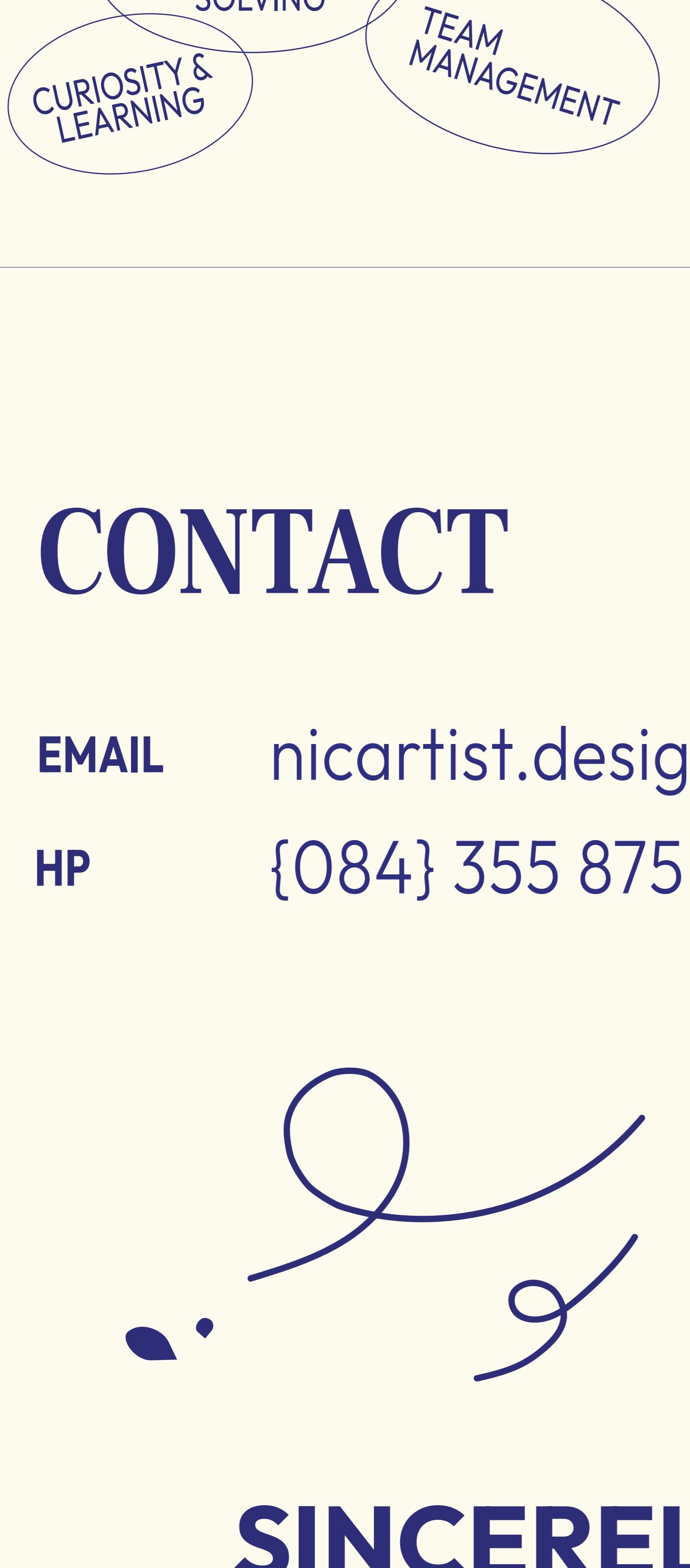
maint@galaxy.com.vn

CHUNG THÚY LINH | FOUNDER

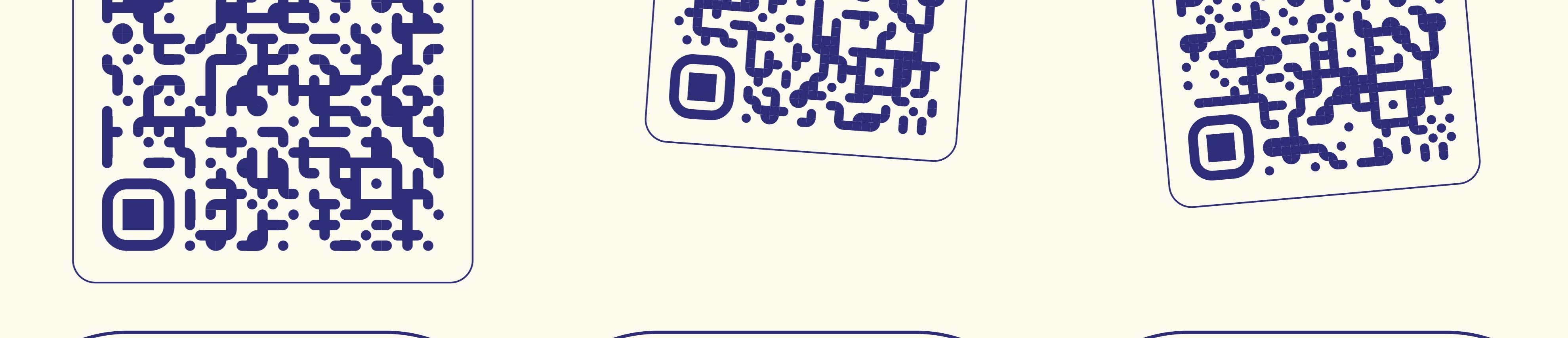
htt.noxanh@gmail.com

CAO ANH PHÚ | DIRECTOR | DOP

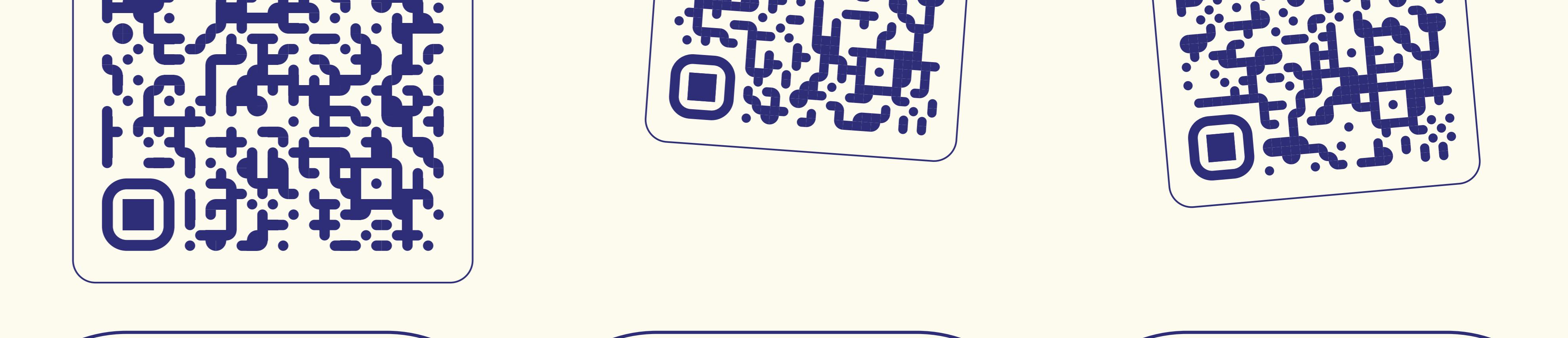
<https://www.facebook.com/cao.anh.phu.210784/>



SINCERELY,
THANK YOU FOR
SCROLLING UNTIL
HEREEEEEEEEEE



EMAIL nicarlist.design@gmail.com
HP {084} 355 875 227



WEB <https://nicarlist.com/portfoliol>
<https://nicarlist.com/portfoliol>



in <https://www.linkedin.com/in/nicarlist/>



be <https://www.behance.net/nicarlist>